

FOUR DOG LEGS ... AND TWO HUMAN LEGS... DUH!!!



First of all, thank you for giving us the opportunity to put this in your hand! Please take a moment to read how this event came to life, and then please consider becoming a race sponsor! Just to give you the details, the race called the Six Leg Fun Run & 5k will take place on January 29, 2017, in downtown Texarkana. This race is meant for people to get out and run a race with their dogs (or walk). The goal is to encourage animal adoption, healthcare, and youth volunteerism within our community.

This race began as a school project by a 5th grade student, and expanded into reality. For the 2016 race, she sought permission from both Texarkana, TX and Texarkana, AR for the mapping of the race, arranged for police help, created a website for information with a current events blog, and even registered this race under the 501(c)(3) umbrella of Hands On Texarkana, so donations are tax deductible. Shelby has also coordinated with local advertising mediums so that numerous articles have been published in the Texarkana Gazette, an article was written in the ALT Magazine, and a float in the Texarkana Christmas Parade. Shelby has interviews with local radio stations and news outlets to spread the word about this event of which she is so passionate.

After the success of the Inaugural 2016 Six Leg Fun Run & 5k event, Shelby's P.A.W.S. (a 501(c)(3) non-profit organization) was brought to life. The funds raised are going towards the purchase of an adoption trailer. The adoption trailer will be utilized by the Animal Care & Adoption Center of Texarkana to transport shelter pets to community events, adoption events, hold pet health clinics & micro-chipping, etc. The climate controlled environment of the trailer will make all the animals more comfortable traveling to and from, and during events in Miller and Bowie Counties. The adoption trailer can turn into an emergency unit when needed for any type of weather related disaster where animals are in need of shelter due to loss of a home.

As this race grows bigger and better, we are searching for sponsors to create more opportunities within this race. This event, it is not about the race, it is about the people and the animals that will benefit in the end. It is about the people who work to save these animals and the animals who live there waiting on a home.

Attached is a copy of the sponsorship information. If you have any questions, please call or email.

Shelby Dunphy-Day
Executive Director | Shelby's P.A.W.S.

Kacy Dunphy
(903)826-4278 | sixlegfunrun@gmail.com

**Six Leg Fun Run & 5k is an event sponsored by Shelby's P.A.W.S.
Shelby's P.A.W.S. is a 501(c)(3) non-profit organization.**



January 29, 2017 Downtown Texarkana
Benefiting the Animal Care & Adoption Center

Sponsorship Benefit Levels

<i>Sponsor Benefits</i>	Blue Ribbon & Grand Champion	Great Dane	Dalmatian	Local Shelter Pups	Labrador	Cocker Spaniel	Dachshund	Yorkie
Start/Finish Line - Sponsor features your name & logo	TWO Available							
One Race Bib - Sponsor features your name on all Runner's collectible race bibs				only one available				
Doggie Bandanas - Sponsor features your name or logo on the bandana *				only one available				
Bracelet - Sponsor features your logo or name on the soft gel bracelets*				only one available				
Ribbon for 5k Award Medal - Sponsor features your logo or name on the ribbon attached to the medal*				only one available				
2017 Limited Edition Special vintage soft t-shirt with Six Leg Fun Run Logo on the front (Your Logo on the sleeve or back) Choose between Long sleeve (\$750) *				only one available				
Sponsor name presented on all signage, website, sponsor board, & press related activities	X	X	X		X	X		
20 Entries & t-shirts	X	X						
2- 3' x 8' Banners (updated annually with year sponsored)	X	X	X					
10 Entries & t-shirts			X					
8 Entries & t-shirts				X	X			
1 - 3' x 8' Banners (updated annually with year sponsored)				X	X			
5 Entries & t-shirts						X		
Recognition during announcements on race day	X	X	X	X	X	X		
Booth Space at Race	X	X	X	X	X	X		
Sponsor's name on route sign	X	X	X	X	X	X		
Logo on T-shirt \$500 & up (\$250 Name on T-shirt)	X	X	X	X	X	X	X	
Sponsorship board listing on race day	X	X	X	X	X	X	X	X
Recognition on Social Media & Website	X	X	X	X	X	X	X	X
* banner not included with sponsored product/ 5 entries & t-shirts included	\$4,000	\$2,500	\$1,500	\$1,000	\$750	\$500	\$250	\$150

Please contact us if you have questions about these Sponsorship Levels.

All Sponsors must have their logos to us no later than January 16, 2017.

A link to your website will be tagged to your logo on the Six Leg Fun Run website, www.sixlegfunrun.com

For more information, please contact me sixlegfunrun@gmail.com or 903-826-4278.

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